The African American Pulpit
Advertising Department
1825 Riverdale Road, Germantown, TN 38138
Tel. (800) 453-0093 Fax (435) 608-8287
www.TheAfricanAmericanPulpit.com
Email: taapads@yahoo.com

Online advertising on TAAP Website:
www.TheAfricanAmericanPulpit.com

TAAP Banner Ads

- **Advertise up to four-color banner ads**
- **All Ads to run for 30 days (can renew after each 30 day period)**
- **All ads provide click-through capability to your website**
- **The TAAP website is viewed by more than 10,000 persons each week**
- **Total Average Hits per Month: 377,216**
- **Total Average Hits Per Day: 13,472**
- **Banners can post within 48 (business) hours after payment is received**

ONE MONTH (30 DAYS) ADVERTISING RATES

Top Banner	**Home Page*** (rotating with 3 other ads)	**$550.**
Side Banner	**Home page*** (rotating with 5 other ads)	**$450**.
Top Banner	***Inner page**** (rotating with 3 other ads)	**$350**. (Available Inner Pages: *Recommended Resources, Events, Multimedia,& Submit pages)*
Side Banner	***Inner page**** (rotating with 3 other ads)	**$250**. (Available Inner Pages: *Recommended Resources, Events, Multimedia,& Submit pages)*
Design Fee	(**applicable for ads designed by TAAP only)**	**None if customer provides own banner** ($200) if TAAP designs your ad)

*** 3 Most visited pages:** Home page; Multimedia (Video); Events (Conventions & Conferences

Call 1-800-453-0093

Or order online at:

www.theafricanamericanpulpit.com/files/website.asp

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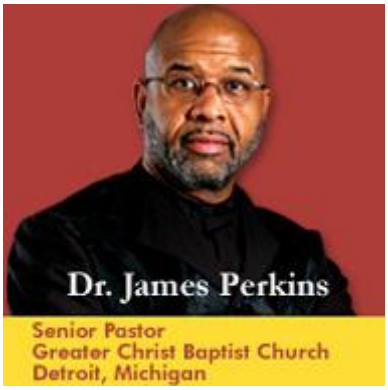
PLACE YOUR AD IN 2 SIMPLE STEPS:

1. **Purchase ad by credit card online or by phone, fax, email (processing fees may apply), or mail your check to the address listed above.**
2. **Email your ad to taapads@yahoo.com**
3. **Your ad will be posted online within 48 business hours of payment or when you specify.**

AVAILABLE SIZES:

TOP BANNER (**891 X 80 pixels)**

SIDE BANNER **(312 X 312 pixels)**



SPECIFICATIONS:

All ads must meet the following guidelines:

- **All images must to be jpeg**
- **All images must have a burst or "click here" icon button (can be anywhere on banner; best location is bottom middle of banner)**
- **Resolution not more than 100dpi**
- **The format (RGB)**

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- **A $150.00 layout fee will be charged for all ads that do not meet specifications.**
- **A $200.00 design fee will be charged if TAAP designs your ad.**
- **After an order is placed, it cannot be cancelled.**
- **A $100.00 fee will be charged to correct an ad after it has been placed, NO EXCEPTIONS.**
- **Ads must be paid for at time of order. We accept all major credit cards (processing fee may apply).**

Send Ads Electronically (Email only) to: taapads@yahoo.com
Or call **1-800-453-0093** for more information